

PRESS RELEASE

Get your GDC agenda booked!

Amsterdam, February 2 - March 9-13 the Game Developers Conference (GDC) will be held in San Francisco. With more than 15.000 expected visitors and tons of lectures and tracks, it is a must-attend event for all professionals in the games industry. At the GDC expo, a Holland Pavilion is organised, in cooperation with NL agency, NCH and the Dutch Games Association. This year the Holland Pavilion presents the opportunity to schedule meetings in advance via the Dutch Games Directory.

For more information on 2010 participants' profiles, please, visit www.dutchgamesdirectory.com. The system allows for arranging appointments with any listed company.

Traditionally, the annual Dutch Party is to be held on Friday March 12 at Supperclub SF. Holland Pavilion's participants and their chosen invitees are welcome to attend this networking event.

NCH, NL Agency and the DGA look forward to meeting you all at the Holland Pavilion during GDC 2010!

About NCH, NL Agency and the DGA

The Netherlands Council for Trade Promotion (NCH) forms, with an independent federation of over 35 international business councils, the platform for all Dutch entrepreneurs who are internationally active.

NCH organises the Holland Pavilion with financial support of the NL Agency. NL Agency is the agency of the Dutch ministry of Economic Affairs responsible for the implementation of sustainability, innovation and economic development programmes for various governmental bodies.

To serve the Dutch games industry as a whole, NCH co organises the Holland Pavilion with the Dutch Games Association (DGA) the branch organisation of the Dutch games industry.

For more information visit:

<http://www.festivalofgames.nl/site/international-events>

<http://www.dutchgamesdirectory.com/>

Note to editor:

Any related questions/press contact you may forward to:

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